

## Membership Report for FSOSW

August 2015

### Successful Registered Members:

We currently have 66 members registered. Of those, 50 are listed as full members, 10 are listed as board members, and 5 are listed as students 1 associate member. Most of the recent membership renewals came in Membership May and from the personal hands on efforts of our board, regional coordinators and existing members. Great work!

I would like to suggest we continue a Membership May push in the coming years! Also our Membership winner was announced! She received 50.00 off her conference registration costs.

### Registration Process:

New registration process this year requires new members to apply for registration then wait for a response from the membership board member, then go back in and complete registration. It appears to be working okay. As the membership chair it is important that you continue to reach out to those who began the registration process but were unable to complete it for whatever reason. Once the registration is successful. The membership chair asks the communication chair to update the constant contact list with accurate information by cross referencing the constant contacts page to the fsosw.com page. She then adds them to the current year constant contact email list.

### Regions:

See attached excel document for the regional member lists on page two.

### Conference & Membership:

Any suggestions are welcome, we had talked about doing an announcement to help identify newer participants. We may also want to differentiate on name badges. I would of course ask that long time members and board members make special efforts to reach out to any new participants.

### Membership for 2016:

1. I think we should continue a large membership push in January and in May doing the Membership May idea again.
2. Also continue to utilize existing FSOSW members to recruit with personal asks as they seem most effective. Supporting this with email blasts they can easily forward to help serve not only as a tool they can use to forward to others but also a gentle reminder.
3. I would recommend for January/February at least 4 eblasts one from the regional coordinators. I would also recommend weekly blasts in January and February on our FB page. Since people use this medium daily a weekly blast will not be too invasive.

### Membership Chair for 201~~6~~

I would be very willing to again be the membership chair if voted in for 201~~6~~ year but I would be unable to attend the 2017 conference, in light of that, I understand that you may want to look at other candidates for the position.