

October Membership Report for FSOSW Board

BOARD MEMBERS: 10

FULL MEMBERS: 58

ASSOCIATE MEMBERS: 2

STUDENT MEMBERS: 5

TOTAL MEMBERS: 75: (*Oct of 2014 FSOSW had 74 active members)

Discussion occurred last board meeting about Associate Membership and the parameters of this level of membership. I believe we discussed that an Associate Member would not be eligible for recognitions reserved specifically for those with degrees in the social work profession. It looks like a motion was made and approved to eliminate associate membership levels and just keep everything at the full membership or student level. Amy will have IT eliminate this option for next year.

** Update paper application*

Registration Process:

1. Online Registration this year has dramatically improved over last year. Renewals are working smoothly as long as individuals are comfortable with PayPal. A recommendation to moving away from PayPal has been made.
2. New Member Registration has a part A and part B which has been troublesome for some new members. A suggestion was made to do away with the two part process. Below are Kevin's responses. I would like to recommend that we change to this newer process beginning in January 2016.
 - a. The two part registration was due to 1) wanting to use PayPal and 2) wanting to approve their application first. If you want we can let them complete registration and then pay with no approval. If you want even more seamless integration you can sign up to use Stripe, which cost the same as PayPal, and we can do all processing on the site. This was not an available option when we built originally.

The only cost for converting over to stripe would be integration time (3 hours estimate) and platform upgrade fee to include the new Stripe module (\$80).

This would eliminate the confusion and you no longer would have to upgrade to PayPal pro that was \$30 month. Stripe is 2.9% + .30 per transaction, same as free PayPal and automatically deposits into account.
3. Kevin is developing a video/tutorial for membership registration

*Approved to
remove PayPal*

Regions: Attached is a membership list outlined by regions.

I am requesting 4 e-blasts in the month of January/February 2016 from our Regional Coordinators encouraging renewal of FSOSW Membership.

Conference & Membership: open to suggestions. (In 2013 FSOSW had 60 people attend the conference)

1. Encourage members to join our FB Page Please.
2. Announce that if anyone is interested in helping to build membership for FSOSW they leave their contact information with me so I can pass along to new Membership Chair for 2016.

Marketing Membership for 2016: See Chelsea's report.