




FSOSW Annual Meeting
October 15th, 2015
Daytona Beach, FL
Communications Chair Report

- Committee: Amy Roberts and Beth Page
- In 2015 there were:
 - 2 Newsletters written (3rd will be in November)
 - 8 FSOSW Initiated emails about the 2015 Conference
 - 4 FSOSW Initiated emails about Membership in January and May
 - 5 FSOSW Initiated emails about Abstracts and Nominations
 - 2 FSOSW Initiated emails regarding other organization opportunities
 - Many Facebook posts
 - Updates to the website: including resources, job postings, regional coordinators and regional events
- In 2016 we would like to:
 - Complete a Quarterly Newsletter for members
 - Encourage members to 
 - Promote abstract submissions and nominations to the members and show the value of participating as a member of FSOSW
 - Continue to update the website, so it can be a valuable resource to members
- Marketing & Membership in 2016:
 - Large push for Membership in January and May
 - Multiple eblasts will be sent encouraging membership
 - Information about programs/conference will be sent early through Constant Contact and advertised on Facebook